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610-898-1100

Testimonial for Track Your Advertising Inc.

March 5th 2009

Our Sales are up 650% and Our Costs are down 20%

Track Your Advertising took over our e commerce account in November of 2008. By March of 2009 the efforts of Track Your Advertising has **reduced our costs by 4 times achieving the same results.**

We Spent \$33,000 to get the same results as Track Your Advertising investing \$9000 per month. By managing our Google adwords campaign **they have saved us 70% or our costs to achieve our desired results.**

Adwords management and suggesting a new better organized home page has made a substantial increase in our business.

This February 2009 compared to last **February 2008 we are up 650%** and it cost us **\$2500 less than last year.**

Track Your Advertising has been our best Internet investment so far. We are looking forward to our busy season and we anticipate strong sales for 2009.

Sincerely
Al Zimmer
AZ Ponds